



Representing Garden Industry Suppliers

NEW
PRODUCT
DIGEST
.....
2015
.....





Representing Garden Industry Suppliers

Welcome to the 2015 edition of the GIMA New Product Digest, your essential guide to what's new in gardening for the forthcoming season.

After a year where we've all seen many changes, one thing that remains constant is our industry's ability to continue to innovate, and this digest is full of new and exciting products from the leading suppliers in the gardening industry. Following on from one of the most successful GLEE exhibitions in recent years, we've also dedicated two pages to the GLEE New Product Award winners so you can see what your colleagues from the retail industry have voted for as the ones to watch next year.

By bringing together such a diverse range of new products from the ever growing GIMA membership, into one handy document, we hope you'll find this digest an indispensable guide to what's new in gardening.

Please take some time to look through the pages; we hope you'll be inspired by what you find.

On behalf of the GIMA membership I would like to thank you for your continued support and wish you every success in 2015.

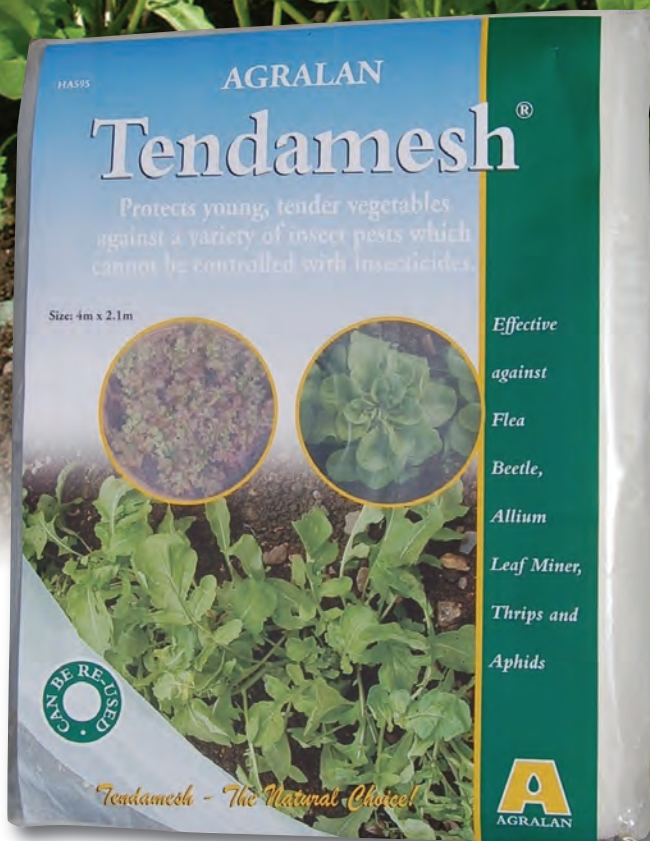


Steve Millington - GIMA President 2014/15.

Sales and Marketing Director, Bosmere Products

CONTENTS

Agralan.....	3	Mr Fothergill's Seeds	36-37
Bayer	4-5	Meadow View Stone	38
Barenbrug UK.....	6	Neudorff.....	39
Briers.....	7	Norfolk Leisure.....	40
Brother UK.....	8	Panacea.....	41
Cadix	9	Pest Stop	42
CombiPot	10	Plant Magic	43
Deco-Pak.....	11	QMT Windchimes.....	44
DLF Trifolium.....	12-13	Ronseal.....	45
Doff.....	14	RSPB	46
Elho	15	Scotts Solus Brands	47
FITT.....	16	The Scotts Miracle-Gro Company	48-49
Forest.....	17	Smart Garden Products	50-51
G Plants	18	Spearhead Turf	52-53
Garden on a Roll	19	Spear & Jackson	54
Gardman	20-23	Spotless Punch	55
Globus.....	24	STV.....	56
Hamac	25	Taylors Bulbs.....	57
Hozelock	26	Think Outside.....	58
Joe's Garden.....	27	Thompson & Morgan.....	59
Jeyes.....	28-29	Vitax	60
Kelkay	30	Westland.....	61-63
La Hacienda	31	William Sinclair.....	64-65
Maingate.....	32	Wildlife World.....	66
Maxicrop.....	33	Zest for Leisure	67
GLEE	34-35	Product Index	68



TENDAMESH

Tendamesh is a soft, lightweight crop protection net that is designed to protect delicate vegetables such as Baby leaf salads, spinach, lettuce, rocket and herbs.

Tendamesh will prevent insect damage from pests that cannot be controlled in any other way, including thrips, aphids, flea beetle and leaf miners. It will also protect plants from heavy rain, hail, wind and birds.

Tendamesh can also be used to screen glasshouse doors and vents.

Size: 4m x 2.1m
RRP £9.99

CONTACT

Agralan Ltd
 Tel: 01285 860015
 Email: sales@agralan.co.uk
www.agralan.co.uk





BABY BIO IS MOVING OUTDOORS

Baby Bio is Britain's favourite houseplant food* and has been for many years. Bayer Garden has recently heavily invested in fertiliser research and found the logical next step for Baby Bio was to launch an outdoor plant food range.

THE BABY BIO VITALITY RANGE

A product to release nature's full potential

Today's consumers have high expectations; they want healthy plants bursting with life. They look for brighter colours in flowers and more flavour in fruit and vegetables. The new Baby Bio Vitality range is perfectly suited to meet gardeners' unmet needs.

The unique feature of these products is the 'Activator Effect', brought about through the combination of both nutrients and biostimulants in each product. This unleashes the natural strength within the plant and allows it to reach its full potential. The complete range supports outdoor plants throughout their growth and ripening/flowering stages. Each product is formulated to support a different growing stage of your plant, similar to the nutritionally balanced program of food you have for a pet's growth and development.

FOR FLOWERS...

Top Growth Flowers (750ml): encourages fast and balanced growth for strong, healthy plants. Gardeners will have fantastic foliage and masses of blooms. **RRP £7.99.**

Top Bloom (750ml): produces bright, colourful and long lasting blooms. The flower colour is stronger and more uniform and the petals are thick and long lasting. **RRP £7.99.**

FOR EDIBLES...

Top Growth Edibles (750ml): encourages fast and balanced growth of vegetables and fruit. The yields are significantly higher** and the crops are bigger and better. **RRP £7.99.**

Top Taste (750ml): has the perfect balance of nutrients for improved ripening and the production of better-flavoured and more nourishing vegetables and sweeter, tastier fruit***. **RRP £7.99.**

KEEP ON STANDBY...

Top Defence (175ml): keeps plants in tip top condition, guarding against the negative effects of cold, draught and transplanting. It has both preventative and curative actions and can be used indoors and out. **RRP £5.99.**

* GfK GB Panellmarket excl. Ironmongers, Houseplant Food, YTD July 2014
 ** Compared to crops treated with standard NPK fertiliser only

CONTACT

Bayer Garden Customer Services
 Tel: 01223 226507 Fax: 01223 226635
 Email: sales@bayergarden.co.uk
www.bayergarden.co.uk



The 750ml products are the traditional Baby bio bottle shape but larger and have been tested to appeal to the female, creative gardener audience.

MORE NEW PRODUCTS FOR 2015

TOPROSE GOLD

Toprose Gold is a new addition to Bayer Garden's Toprose plant food range. It is specifically formulated to provide top class results, containing a mix of nutrients and biostimulants in one product.

Research shows gardeners feel roses are special plants that deserve specific plant food. Gardeners are after great results and this unique formulation achieves their unmet needs of healthy, big, bright, long lasting roses.

Toprose Gold is a premium plant food. It has an NPK ratio of 12:5:10 with iron, micronutrients and seaweed extract. It is best used between March and October and is an easy to use granular rose food. This product is available in a 1KG pouch with a **RRP of £6.99.**



FUNGUS FIGHTER PLUS & FUNGUS FIGHTER CONCENTRATE

Bayer Garden is launching two new fungicide products in their market leading range*, which will be the only two products on the market that will control box blight.

Fungus Fighter Plus is a ready to use product that controls all major leaf diseases of roses and ornamental plants and protects them from further attack for up to 3 weeks. It controls blackspot, mildew, rust and leaf spot, including box blight and white rust. The two Bayer active ingredients give both contact and systemic action allowing for fast acting and long-lasting control, across a broad spectrum of diseases.

This product is best used during March to October and is available in 800ml trigger spray with a **RRP of £6.50.**

Fungus Fighter Concentrate also controls all major leaf diseases of roses and ornamental plants and protects against further attack for up to 3 weeks, including blackspot, rust, powdery mildew and box blight. This product is available in Bayer Garden's unique easy-dose bottle which reduces contact with the chemical when measuring.

This product is best used during March and October and is available in a 125ml easy-dose bottle with a **RRP of £7.99.**

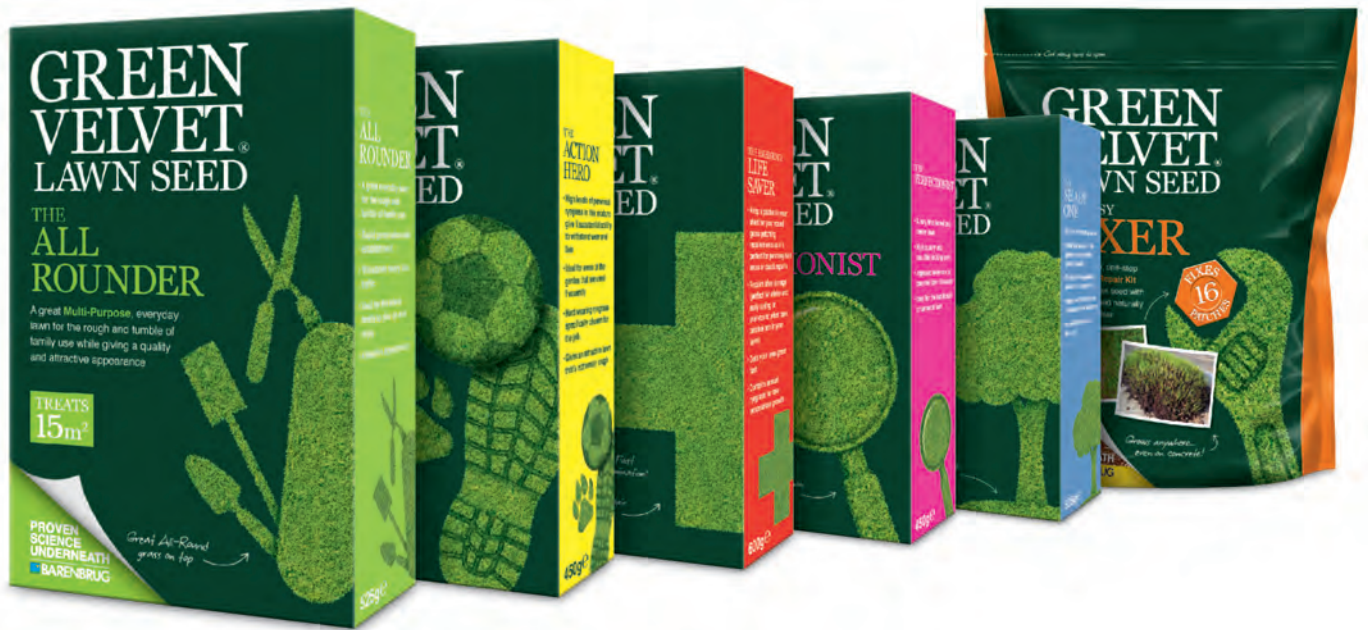
Use plant protection products safely. Always read the label and product information before use. Pay attention to the risk indications and follow the safety precautions on the label. Fungus Fighter Plus contains trifloxystrobin and tebuconazole. Fungus Fighter Concentrate contains tebuconazole.

*GfK GB Panelmarket excl Ironmongers, Fungicides, YTD July 2014 value and volume



CONTACT

Bayer Garden Customer Services
Tel: 01223 226507 Fax: 01223 226635
Email: sales@bayergarden.co.uk
www.bayergarden.co.uk



BARENBRUG UK LAUNCHES GREEN VELVET - UK'S FIRST PREMIUM GRASS SEED RANGE



Now anyone can grow world-class lawns to match their lifestyle and environment. Grass expert Barenbrug UK has launched Green Velvet – a range of six premium amenity grass seed mixtures. Using the same advanced techniques used for developing high quality products for professional groundskeepers; this is the first time Barenbrug's quality grass seed has been available for consumers to buy.

Now anyone can grow lawns of the highest possible standard and with varieties to suit a wide range of lifestyles and environments.

THE GREEN VELVET RANGE INCLUDES:

The All Rounder

A multi-purpose everyday lawn for the rough and tumble of family use while giving a quality and attractive appearance. Rapid germination that withstands heavy foot traffic.

The Action Hero

A hardwearing mix that contains tough wearing grasses, ideal for areas with high traffic of wear. Gives an attractive lawn that's extremely tough.

The Emergency Life Saver

The ultimate quick-fix mixture for emergency repairs to give year-round cover. Creates a green lawn fast and can repair after damage in cool temperatures, so perfect for year-round repair. This is the exact same product used in professional sports stadiums for quick repairs and to see the surfaces through winter.

The Perfectionist

A fine and luxury traditional lawn grass seed mixture delivering a quality, fine leaved and dense lawn. Perfect 'front garden lawn' to show off to the neighbours!

The Shady One

A high quality lawn seed mixture specifically formulated to create an excellent lawn under shady places. Specifically designed to perform under tree canopies with good tolerance to drought.

The Easy Fixer

A revolutionary, one-step quick patch repair kit, combining grass seed with coir compost and naturally occurring fertiliser. Contains twice the amount of grass seed of similar brands and everything needed to produce a perfect result. Literally 'throw and grow' on any surface, even concrete!

All Green Velvet mixtures are available in range of sizes, including 15sqm cartons and 50sqm pouches. For more information please visit: www.greenvelvetlawnseed.com or call 01359 272000.

CONTACT

Barenbrug UK

Rougham Industrial Estate, Bury St Edmunds, Suffolk, IP30 9ND.

Telephone 01359 272000, Email info@baruk.co.uk or visit www.barenbrug.co.uk.



BRIERS
FUNCTION & TRADITION



Celebrating winning the Glee Award 2014 and the Glee New Product Award 2014 in the Home, Gift & Clothing category.

Featuring a taste of our latest product launch the Historical Royal Palace Collection - Glee new products overall winner 2014. With over 200 new products across five ranges. **Briers means business!**



Historic Royal Palaces

BRIERS
FUNCTION & FUN

The Gruffalo - A refresh and relaunch of the ever popular Gruffalo range using on trend pantones.



kids!

The Kids Range - Launched at Glee in this country bright cheerful on trend colours at sharp pocket money prices a compact range on eye catching point of sale.



BRIERS
FUNCTION & FASHION

Using the latest trend information, our in-house design team have created the latest 'on trend Briers gardening collection.'



CONTACT

Briers Ltd
Tel: 01666 511457
www.briersltd.co.uk

 www.facebook.com/briersltd
 @BriersLtd



PERMANENT LABELLING FOR PLANTS

The new GL-H105 & GL-H105VP garden labellers are perfect for both amateur and professional gardeners. They create outdoor labels up to 12mm wide that are resistant to rain, humidity, light, heat and frost, so they won't fade over time.

- Ideal for clear labelling of plants, seedlings, pots, seed trays and garden equipment
- ABC keyboard makes it quick and easy to produce labels
- Tailor labels to your requirements (wide choice of font styles, sizes, symbols and tape colours.)
- Convenient built-in manual cutter
- VP model comes with carry case
- Peace of mind with 3 year warranty

To place an order:
Integrity Services, 23 Sandy Lane, Birmingham, B6 5TP
Telephone: 0121 327 2872

CONTACT

Brother UK Ltd,
Shepley Street, Audenshaw, Manchester, M34 5JD
Telephone: 08444 999444
www.brother.co.uk





Cadix

Tutch® is a newly developed product from Cadix and part of the Capi range. With new innovations in manufacturing and materials used, the Tutch® range is fully recyclable, this means a shift from conventional materials to sustainable. The Tutch® collection has a natural finish which looks and feels like a stone planter, but is much lighter and unbreakable. You need to touch the planter to notice the difference. With no drainage hole the Tutch® planter can be used both indoors and outdoors. And last but not least; Tutch® comes with a 10 year warranty!

- **Manufactured in Holland**
- **Stone Look and Feel**
- **Super Lightweight**
- **Break Proof**
- **10 Year Warranty!**
- **UV Protected**
- **Frost Resistant**
- **Recyclable**



CONTACT

Cadix (UK) Ltd

Unit 6, Two Counties Estate, Falconer Rd, Haverhill, Suffolk CB9 7XZ

Tel: 01440 713704 • Fax: 01440 713708

Email: info@cadix.co.uk • www.cadix.co.uk

**“NEWLY PICKED”
POTATOES ALL
SUMMER LONG**



PotatoPot®

easy - clean - delicious

PotatoPot® - a patented product that makes it easy for everyone to grow potatoes, whether you have a garden or a balcony.

Delivered as complete concept - ready to be placed in retail, garden center, supermarket or DIY store.



Place the display in the store...

...or place the PotatoPots separately on the shelves.



CONTACT

Combipot A/S

Tel: +45 6318 6600

Fax: +45 63186601

Email: gj@combipot.dk • www.combipot.dk



THE UK'S LEADING SUPPLIER OF DECORATIVE AGGREGATES, INNOVATIVE LANDSCAPING & DIY MATERIALS



DIY SAND & CEMENTS

Our EasyBuild range has been designed to offer some simple, yet incredibly useful benefits:

- For retailers being able to diversify their range offering to quickly and efficiently incorporate DIY.
- For consumers to quickly and easily identify the products they need for a wide range of garden and home improvements.

HORTICULTURAL GRAVELS, SANDS & TOP SOIL

The Chelsea Garden Range is a first-class growing media collection designed to appeal to consumers who are looking for new solutions. The collection offers expert advice on traditional and contemporary gardening and landscaping projects.

Whether small or large tasks The Chelsea Garden Collection will ensure your garden blossoms.



WATER FEATURES

Our exciting range of timeless Sandstone water features can completely transform the look and feel of your garden, not only adding visual interest but can easily be a focal point of a design.

DECORATIVE AGGREGATES

To mark our 10th year of business we have launched two exciting celebratory products; Champagne Gold & Strawberry & Cream.

Both are decorative gravels with a blend of complimentary colours to enhance gardens, pathways & outdoor areas.



CONTACT

Deco House, Halifax Road, Hipperholme Brighouse,
West Yorkshire HX3 8BW
Tel: 01422 204 394
www.deco-pak.co.uk



THE 1 A NEW BREED OF AMENITY PERENNIAL RYEGRASS

Benefits

- Quickest to germinate
- Quickest to establish
- Drought tolerant
- Easy maintenance

How does it work?

The 1's new breed of perennial ryegrass has larger seeds than other lawn mixtures giving it much more energy meaning it is quick to germinate and mature into a new lawn. The larger seeds also develop deeper roots making The 1 very drought tolerant

CONTACT

Guy Jenkins
Email: gjenkins@dlf.co.uk
Tel: 01386 791113
www.johnsonslawnseed.com



AFTER MOSS LAWN SEED FILLING A GAP IN THE MARKET AND YOUR LAWN

Benefits

Rapidly establishing grass fills gaps left by moss removal
Anti Moss coating deters the return of moss
Cost effective

How does it work?

After Moss is a 100% amenity perennial ryegrass coated in a specially formulated, calcium carbonate based, Anti Moss shell. The coating gently raises the pH of the soil deterring the return of the moss enhancing the health and appearance of the lawn.

CONTACT

Guy Jenkins
Email: gjenkins@dlf.co.uk
Tel: 01386 791113
www.johnsonslawnseed.com



DOFF® IS ONE OF THE UK'S LEADING MANUFACTURERS OF GARDEN CARE PRODUCTS AND PEST CONTROL PRODUCTS.

With a recently revitalised range of items the product offering now includes slug killers, ant killers, plant feeds, weed killers and many more.

The high quality of manufacturing and distribution comes from a UK based plant and the strong branding and design allows the items to sit nicely on any retail shelf.



- **Fast & effective control of slugs**
 - Unique scatter packs for even application of pellets
 - Blue mini pellets contain Bitrex to reduce attractiveness to children and pets
 - For application around all crops and ornamentals both outdoors & under glass



CONTACT

Doff Portland Limited
Aerial Way, Hucknall, Nottingham, NG15 6DW
Tel: 0115 9834300 Fax: 0115 983 4330
Web: www.doff.co.uk • Email: Sales@doff.co.uk

Use pesticides safely. Always read the label and product information before use.



Discover the power of elho. With 67 innovations, all the latest trends and fashionable colours we are ready to grow your pottery sales in 2015. Our concept is already a proven success in garden centres and we aim to work with you to delight and inspire your shoppers even more. To discuss, get in touch with your local elho sales representative or via the contact details below.



GROW TABLE XXL / GROW HOUSE XXL

- Easy grow table at a clever height
- With multifunctional grow house XXL
- Affordable pricing
- Contains recycled plastics

CORSICA EASY HANGER TRIO

- The easiest basket for every railing
- Beautiful design & premium quality
- Integrated saucer for excellent plant care
- Universal system; fits every balcony

ALGARVE CILINDRO

- Now with wheels, for easy moving around
- Now available in 48cm and 58cm with wheels
- The most successful cilindro
- With professional bottom and many colour variations possible

CONTACT

Elho head office
Atlasstraat 11, 5047 RG Tilburg, The Netherlands
+31-135157874
E-mail: sales.uk@elho.nl



Grow table XXL / Grow house XXL



Corsica



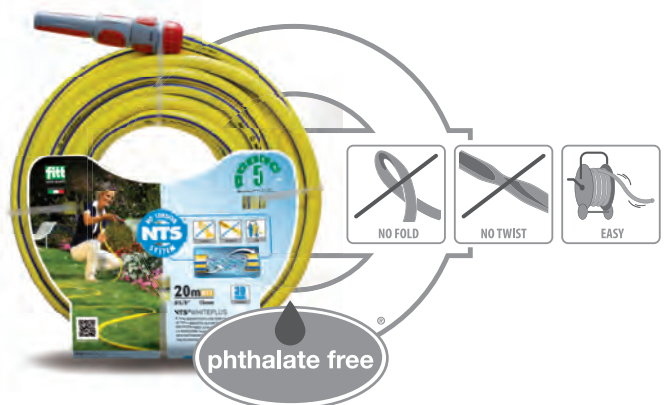


NTS® WHITEPLUS THE PATENTED HOSE THAT DOES NOT KINK

During use standard hoses tangle and twist making watering difficult and even irritating. Now all that has changed thanks to the revolutionary **NTS® PATENT**: the helicoid reinforcing stitch guarantees twist-free properties making the garden hose handy and user friendly with real advantages in all applications.

CONTACT

FITT S.p.A.
www.fitt.it
www.fittgroup.com
info@fitt.it




A lifetime outdoors

As the nation's favourite for timber garden products we are proud to be the leaders in this changing marketplace, we set the standard for product quality and breadth of range, with nationwide coverage and a commitment to customer service.

NEW FOR 2015

LOGSTORES

We're expanding our popular log store collection with the decorative Pinnacle and practical Flip Top, available in 2 sizes; designed to protect, dry and season the wood ready for open fires or log burners.

FURNITURE

Following the success of our Outdoor Living range, we are extending our garden furniture selection for 2015. Whatever your requirements, our unique modular furniture range allows complete flexibility to suit any size garden enabling you to create a seating area by combining benches, planters and tables in any configuration you choose.

SUMMERHOUSES

A Forest summerhouse is the perfect place to relax and enjoy your garden throughout the season, and for 2015 we've enhanced our range to include both compact solutions and larger styles for gardens of all sizes.

TAKE ME TO THE TILL ...FOR BIG TICKET SALES

Forest's award-winning 'Take me to the Till' merchandising solution makes it easier for your customers to browse and buy large items.

Following its successful launch in 2014, the format is proven to maximise sales. Simple to manage, the customer takes a tangible, informative card from the stand to the till to order their product.

Take me to the Till is the ideal way to display more big ticket items and is a must-have for all retailers selling garden products.

CONTACT

Forest

Customer Services: 0844 248 9801

Email: info@forestgarden.co.uk

www.forestgarden.co.uk



Pinnacle Log Store
RRP £149.99 Home delivered



New Sleeper Furniture



The Blockley 7'x7'
Corner Summerhouse
RRP £799.99 Home delivered





Myerscough Trials



2014 has been an exciting year for G Plants and 2015 looks to be just as exciting!

G Plants are expanding with new, bigger warehousing facilities and new machines, we will be introducing new product lines and varieties, and focusing our attention on marketing to help our products fly off the shelves in store!

Over the last 12 months G Plants have teamed up with Myerscough Horticultural College to perform growing trials for our Shake n Rake™ and Bavicchi Italian Gourmet Seeds. Students at Myerscough College have carried out different tests, with various growing mediums and they have also done tests on varieties of seeds and their performance.

Our Shake n Rake™ trials proved a hit with the local wildlife, enticing many bees, butterflies and birds in to the trial garden.

INTRODUCING ROOSTER® BOOSTER!

The Original Organic Pellet Fertiliser is back, after 4 years off the market G Plants has teamed up with Greenvale Farms Ltd to produce New varieties of Rooster Booster including Booster Lawn Mini Crumb and New Rooster Bulb Booster. Rooster Booster Range is currently sold in 2kg boxes and available in full colour cardboard displays with POS.



ULTRA BASKET HAS GROWN!

After the success of our latest 'Easy Gardening' product Ultra Basket, a complete seed mixture with fertilizer, swell gel and coir to create the perfect hanging baskets. Ideal for the busy gardener, one box will fill up to 10 hanging baskets, for great results with little effort! Now in 3 flower mixtures Summer Blush Mix, Sunshine Mix and Cherry Red Mix. Also available in store-ready mixed full colour cardboard display with POS.



CONTACT

G Plants Ltd
 Quarry Barn, Bolton Road, Hoghton, Preston PR5 0SP
 Tel: 01254 202897 • Fax: 01254 209505
 Email: sales@gplants.com • www.gplants.com



DESIGNER BORDERS READY TO PLANT

ROLL - PLANT - GROW!

Gardenonaroll was first invented by plantsman and TV gardener Antony Henn back in 2008 while thinking of ways to help children and beginners share in his love of nature and gardening.

Everything you need is delivered to your door including all the lettered plants, the Bio-degradable paper or weed control membrane template, with letters marked on to show where to plant, ground pegs, a trowel, a pair of gloves, fertilizer and a instructional DVD – IT'S A BORDER IN A BOX!

We have been successfully working with Homebase delivering our borders nationwide since 2013.

Gardenonaroll is working in partnership with Digswell nurseries, a community project, who provide training and work-based skills for vulnerable people. Many of the plants supplied are grown by us here and in other UK based nurseries.

NEW PRODUCTS FOR 2015

This year we have been testing our 2 new additions to the range –

The Gift Box

This enables anyone to give a gift of a garden border at any time of the year! Perfect as a Wedding or Anniversary gift so the happy couple can get the plants when they are ready!

Gardenonaroll paper impregnated with organic feed

Acts as a planting guide and weed suppressant but now has the added benefit of releasing nutrients as the paper bio-degrades!



CONTACT

Garden on a Roll

**Digswell Nurseries, Great North Road,
Welwyn Garden City, Herts AL8 7SR
Email: enquiries@gardenonaroll.co.uk**

**Tel: 0800 1701711
Tel: 01707 372 296
www.gardenonaroll.co.uk**



TM



LEADING THE WAY IN SOLAR LIGHTING

Significant investments have been made in both brand and range development to offer more choice and differentiation in the category.

Why Cole & Bright:

- Market Leadership: Greatest depth of range in the Solar Lighting market
- Product Innovation: Introducing new technologies to the category that follow consumer trends
- Design & Quality: We've launched additional quality cut or hand-blown glass, stainless steel, copper and black nickel finish products to our range
- Compelling Merchandising: Modular merchandising solutions, complemented by lit displays, engaging point of sale, creative video content, and improved packaging
- Rigorous consumer research: Undertaken to fully understand the profile of the garden lighting shopper. This knowledge has driven key range developments as well as consumer marketing initiatives.



CONTACT



Tel: 01406 372237
 Email: sales@gardman.co.uk
www.gardman.co.uk



MOULTON
MILL



TIMELESS TOOLS BUILT TO LAST

Moulton Mill tools have been beautifully crafted and traditionally styled. This unique proposition provides a premium range solution that offers a classic combination of modern practicality, timeless good looks and keen market pricing, without compromising on quality.

Why Moulton Mill?

- 15 year guarantees: With trusted craftsmanship, Moulton Mill tools are guaranteed for up to 15 years, offering consumers the confidence to trade up across the range.
- Quality design: Rust-resistant stainless steel for less soil adhesion and strong Teflon-coated upper blades on the secateurs and loppers.
- Heritage styling: Smooth wooden shafts crafted from FSC® Certified Ash and brown leather straps on our hand tools for nostalgic charm and easy hanging.
- Comfort and practicality: Ergonomically-shaped handles and extra-long sockets to avoid back strain. Digging tools with enhanced features such as a tread edge for controlled force and double-riveted sockets for extra strength.
- Weight tested: Expert trials conducted verify that Moulton Mill digging tools hold loads of up to 95kg.
- Brand investment: The range is backed by a significant investment in national consumer marketing and is presented in-store with bespoke merchandising, coupled with engaging packaging.



CONTACT



Tel: 01406 372237
Email: sales@gardman.co.uk
www.gardman.co.uk



**THE
GARDEN
& HOME
Co.**



Made & designed
in the UK



2 year
guarantee



Dirt trapping
microfibres



Machine
washable at 30°

**Introducing The Garden & Home Co.
An exciting proposition to offer
market differentiation.**

The introduction of this unique brand means that retailers will now be able to offer a complete Doormat range solution at all price points. This encourages consumers to trade across the category into higher priced, quality lines.

Our premium range of 17 indoor mats are highly absorbent and hard wearing.



CONTACT



Tel: 01406 372237
Email: sales@gardman.co.uk
www.gardman.co.uk

THE ERNEST CHARLES

SINCE 1844 CO



INTRODUCING THE ERNEST CHARLES CO. RANGE OF PREMIUM WILD BIRD CARE

We've invested in targeted research to specifically understand the changes in wild bird care buying behaviour.

Alongside this, we've listened to the market and recognised a need to supply retailers with compelling brands that allow them to trade consumers up and across specific categories. In response to this and to the diverse shopping habits of today's consumers, we're proud to introduce 'The Ernest Charles Co.'

This new brand for the Wild Bird Care category taps into the increasing trend for homespun and British made products. With a host of distinctive selling points, from its rich heritage and authentic branding, through to its UK and quality assurances, combined with relevant expertise, The Ernest Charles Co. is a truly unique proposition.

THE FINEST QUALITY BLENDS

We carefully select only the finest quality ingredients, which are then blended and packed in the UK.

100% WHEAT FREE*

*May contain trace elements of wheat due to manufacturing process.



4 HANDCRAFTED TABLE DESIGNS

- A premium range focused on design and quality
- Handcrafted in the UK with a 15 year guarantee
- Made from FSC pine with a slate effect roof
- Bird table head is boxed for in-store impact and to make it easy for consumers to transport home



CONTACT



Tel: 01406 372237
Email: sales@gardman.co.uk
www.gardman.co.uk





THE GLOVE FOR ALL SEASONS

Introducing the Showa 306 - a durable, fully-coated latex grip glove that keeps gardeners' hands dry in the wet whilst allowing them to breathe.

The unpredictable nature of the British weather means that gardeners face a multitude of conditions and ensuring hands remain comfortable when going from dry to wet conditions and vice versa is a considerable challenge whilst wearing the same glove.

Gardeners that wear the Showa 306 will ensure their hands remain dry, clean and protected whatever the weather decides to do and regardless of whether wet or dry growing media is being handled.

Showa 306 - the glove for all seasons and a welcome addition to the Globus Retail portfolio.



MORE INFORMATION

www.globusretail.com

t: 0161 877 4747

e: retail@globus.co.uk

NEW!

SHOWA

306 THE GLOVE FOR ALL SEASONS

306

WATER REPELLENT

BREATHABLE

**TWO GLOVES!
IN ONE!**



WATER FEATURES PUMPS, LIGHTING & ACCESSORIES CAST STONE STATUARY & BIRDBATHS

Hamac Trading, The UK's largest specialist Water Feature supplier.

We at Hamac have carefully selected a wide range of over 500 cast stone and resin produced water features. Our customers can 'mix & match' our Aqua Creations resin & Massarelli cast stone water features, statuary, birdbaths and our NEW 'Aqua Flo' feature accessories directly from our central warehouse. If you are interested in stocking a selection of our water features, give us a call and we'll put you in contact with one of our experienced sales representatives who will guide you through our range.



Resin, Stainless Steel, Zinc Metal,
Ceramic Water Features



Made in USA
Exclusive European Partners



Stone Cast Water Features
Statuary & Birdbaths



Feature Accessories

High & low voltage pumps,
Rechargeable battery operated pumps,
Solar submersible spotlights,
NEW - Extendable lighting systems.



AVAILABLE - EARLY 2015

Hamac Trading launch their
own quality produced range of
'Aqua Flo' Accessories.

New & Exclusive

Aqua Flo "Easy Pump" Complete with
Rechargeable Battery & Remote Control



CONTACT

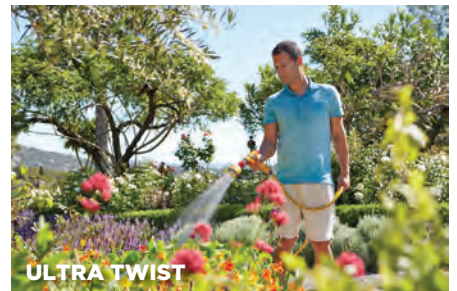
Hamac Trading Co.
Unit 2, 29 Church Road
Glenwherry, Ballymena
Co. Antrim, UK BT42 3EQ

Tel - 028 2583 1201
Fax - 028 2583 1202
E-mail - sales@hamactrading.com
Web - www.hamactrading.com



HOZELOCK

**NEW FOR 2015:
ULTRA TWIST
WATERING WITH A TWIST!**



A unique 2-in-1 spray gun, that with a simple twist quickly converts into a lawn sprinkler. For convenience the new Ultra Twist saves you time switching between hose attachments.

SRP: £19.99

**ELECTRIC WEEDER
NO CHEMICALS REQUIRED!**

The revolutionary Electric Weeder offers an alternative way to control weeds. It's not only chemical free, it delivers up to a 600°C shock and destroys the plant cells in just a few seconds.

SRP: £89.99



**AQUASOLO
KEEPS YOUR PLANTS ALIVE WHILST ON HOLIDAY!**

An inexpensive and easy to use indoor watering cone, that takes the worry out of caring for plants while away. Just fill a plastic bottle with water, attach the cone, and place into your flower pots. Available for various plant pot sizes.

SRP: £4.99 (Single AquaSolo)

£14.99 (Promotional pack of 4 for the price of 3 AquaSolos)



**NEW IMPROVED LANCES
FOR HARD TO REACH PLACES!**

With superior features the new Long Reach watering range is now even easier to use in the garden. Enhancements include reduced weight but durable materials, added comfort grip and adjustable angle head.

SRP: £19.99 (Lance Spray 90)

£29.99 (Lance Spray 140)



CONTACT

Hozelock Ltd (UK Head Office)
Midpoint Park, Birmingham B76 1AB
Tel: +44 (0) 121 313 4242
www.hozelock.com



JOE'S HAVE IMPROVED THEIR BEST-SELLING GARDENING GLOVE PROMOTION:

- **NEW LONGER CUFFS** - Exclusive to the gardening market; **Joe's** gloves now have longer cuffs to completely cover the wrist, protect the lower forearm and keep the soil out.
- **NEW METAL FSDU** - Developed with the **Joe's** brand ethics of simplicity and 'Less is More'. Visually striking, the new mobile stand is a reliable and eye catching method of displaying **Joe's** goods on promotion.

Joe's glove promotions have built up a track record of out-selling every other glove promotion in the market. 4Styles, 4Levels of protection, 3Sizes.

LESS CHOICE & LESS CONFUSION
=
MORE SPACE & GREATER SALES



THE 'COM-POT' DEAL:

Comprising 5 cases of 36 Bio-Degradable pots. The cases are pre-priced ready for the shop floor / till points.



CONTACT

Joe's GardenCo Ltd

Tel: 01157 143533

Email: Sales@joes-garden.com

Web: www.Joes-Garden.com

[Facebook.com/JoesGarden](https://www.facebook.com/JoesGarden)

[Twitter.com/Joes_Garden](https://twitter.com/Joes_Garden)



FIGHT DIRTY WITH THE JEYES OUTDOOR CLEANING RANGE

JEYES FLUID OUTDOOR CLEANER

The original, 137 year old multi-purpose outdoor disinfectant is ideal for a wide range of outdoor cleaning jobs:

- Disinfects hard outdoor surfaces - kills 99.9% germs
- Clears blockages and deodorises drains
- Cleans and disinfects pots, containers, seed trays, hanging baskets, greenhouses, garden tools, animal housings and much more



JEYES FLUID READY TO USE OUTDOOR CLEANER

Takes care of various cleaning jobs immediately without the need to dilute. It's quick, easy to use and kills 99.9% of outdoor germs:

- Disinfects after pet fouling
- Cleans and disinfects hutches, kennels, greenhouses and plant pots, containers and much more

JEYES PATIO POWER

Quickly and easily removes mould, mildew, algae, dirt from all paved areas, decking, concrete, tarmac, brick and stone:

- Power washer compatible
- Removes stubborn stains
- Kills 99.9% of germs



CONTACT

garden@jeyes.com to join the FIGHT DIRTY revolution.

JEYES STAY SPRAY GEL OUTDOOR CLEANER

Keep outdoor surfaces clean and virtually germ free with this unique outdoor spray:

- Unique gel that stays-where-it-is-sprayed
- Sprays upside down – use under heavy patio furniture
- Removes bird mess
- Safe to use on garden furniture, children's play equipment, glass, plastic, metal and wood



JEYES HEAVY DUTY OUTDOOR CLEANING WIPES

These extra large, multi-purpose wipes are ideal for disinfecting a wide variety of outdoor surfaces and provide anti-bacterial protection for up to 24 hours:

- Kills 99.9% germs
- Removes bird mess
- Safe to use on garden furniture, children's play equipment, glass, plastic, metal and wood

JEYES BARBECUE CLEANER

Available in a handy trigger spray bottle, JeYES Barbecue Cleaner is ready to use and is the perfect cleaning companion for any BBQ set:

- Kills E.coli, Listeria and Salmonella
- Cleans barbecue equipment, utensils, pans, ovens and grills
- Removes stubborn burnt-on food and germ laden grease from all types of barbecue equipment

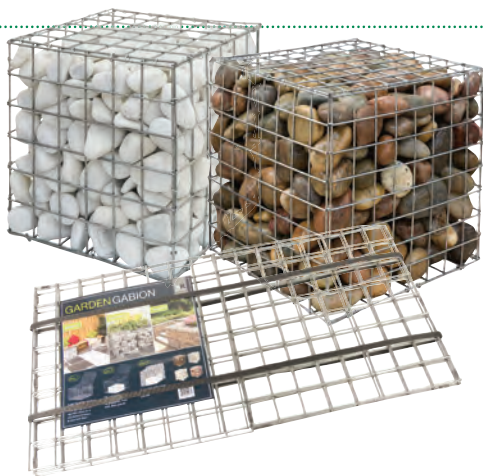


CONTACT

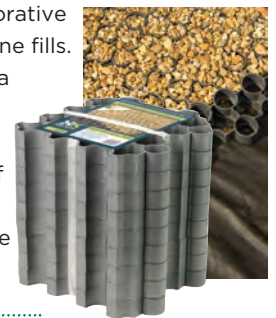
garden@jeyes.com to join the FIGHT DIRTY revolution.



Brand new is the **Mediterranean Collection** comprising of premium products sourced from Europe. Spanish Corn, Italian Rose, Swiss Glacier and French Pearl, named after their origins, add a new twist of colours and styles to the market leading aggregates range. Ideal for paths, borders and plant pot toppings this range is available in both large packs and bulk bags.



2015 also sees the launch of an entirely new category – **Garden Accessories**. This range includes **Garden Gabions** available in 2 sizes and the **Gravel Pave System™**. Customers can use the Garden Gabion constructed baskets to create corner seats, benches, area dividers, banking, borders and raised growing beds. Contemporary or traditional style decorative pieces can also be created using a wide choice of stone fills. The new Gravel Pave System™ is designed to create a strong interlocking base for small or large surface areas such as driveways, paths, shed bases and garden structures. The system prevents the spread of gravel and is porous to allow drainage. Lightweight, easy to install and 100% recycled, the system is usable on uneven surfaces and comes in 1m² packs.



Kelkay's paving range which includes patio kits, stepping stones, edgings and walling has been completely re-branded to **Borderstone®** and has many additional new products in each category. A new Block Paving category includes 3 designs and 6 colour ways. It is available by the unit, by the pack and on Home Delivery giving a new retail dimension to these products. Granite Cobble Mat Sets and Yorkshire walling are some of the latest additions to the **Borderstone®** range offering gardeners and landscapers attractive and durable paving solutions. The 400 x 400mm Granite Mat Sets are available in contemporary greys and also a traditional Rose.



Launched for 2015 is the See it Used Paving Floor Display. This offers retailers greater flexibility to merchandise and better opportunities for linked sales whilst creating consumer aspiration from the life-like presentation.

Henri has an increased range for the coming season whilst **easyfountain®** – the UK's best selling fountain range sees the addition of 31 new designs including the Twit Twoo collection. This range of indoor water features includes 6 popular owl designs created for table tops and mantelpieces individually packaged in full colour boxes.



CONTACT

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Email: salesenquires@kelkay.co.uk • www.kelkay.com





La Hacienda

EST. 1989

La Hacienda, celebrating 25 years in business, continue to drive the outdoor living category with the launch of new, innovative and distinctive products.

BAKERSTONE BOX

Create restaurant quality gourmet pizza at home on your BBQ with the brand new BakerStone Box. A multi award-winning, patent pending design which is taking the BBQ world by storm is available throughout Europe from La Hacienda. **RRPs from £99.99 and £129.99** depending on model chosen.



SKYLINE STEEL CHIMENEA

A sophisticated steel chimenea with laser cut lines in the flue to create an atmospheric glow when using on the patio. Part of a range of stylish and functional chimeneas and outdoor heaters. **RRP £99.99.**



NEW MEXICAN CLAY CHIMENEAS

New designs of authentic Mexican clay chimeneas continue to excite customers who demand a large, quality clay chimenea with bags of character. Completely hand-made and finished in rustic colours of an old Mexican Hacienda, the range sets new standards in Mexican chimeneas. **RRPs from £99.99 to £129.99**



ARTEVASI

La Hacienda are pleased to announce the UK distribution rights for the stunning collection of Artevasi injection moulded pots and planters. The huge range of high quality indoor and outdoor pots and planters gives garden retailers something new and bright to lift sales in all planterias.



CONTACT

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 Tel: 01285 762060
 Email: sales@lahacienda.co.uk • www.lahacienda.co.uk



**HASSLE-FREE
RETAILING**



First Comes Product!™

Wheelbarrows must be well engineered and must perform both in-store and in use! County Barrows ooze Product Excellence, are easy to sell and a pleasure to use: Stock Britain's best-built barrows: Better frames, tyres, bearings, ergonomics - and they look better, for longer!

Your Choice:

Mix your own pallet of min 10 barrows, any model/colour

- or use our direct drop service when selling on your website.

All models optionally available with Flatproof wheels.



The power of Choice.
Available either boxed or loose



Single or twin wheeled - your choice!



Poly or Steel - your choice!



90 ltr or 500 ltr - your choice!



MAINGATE

CONTACT

Maingate Ltd
PO Box 330, Woking, Surrey GU22 9XS
Tel: 01483 727 898
Email: info@maingate.co.uk • www.maingate.co.uk

Maxicrop[®]

(UK) LIMITED

SEAWEED PRODUCTS FOR ORGANIC GROWING

'Take Root' – root growth stimulant – planting aid for all plants & cuttings

A natural blend of seaweed extracts, specifically selected for their positive effects on rooting - for use in propagating and with all transplanted plants. After watering into the soil, 'Take Root' significantly increases root mass - for better survival, establishment and strong, healthy plants. Soil Association approved for organic growing.



'Organic Flower & Houseplant' Natural Fertiliser - NPK: 4-2-6

- Natural Fertiliser made from plant extracts and seaweed.
- No animal products used.
- Formulated with a higher level of potash for flower quality.
- Makes your flowers and houseplants beautiful and healthy.
- Soil Association approved for organic growing.



'Organic Lawn' Natural Fertiliser - NPK: 6-2-4

- Natural Fertiliser made from plant extracts and seaweed.
- No animal products used.
- Contains a blend of nutrients ideal for healthy green lawns. The seaweed extracts in this product have been shown to make lawns more hard-wearing - and to help lawns cope better in dry conditions.
- Soil Association approved for organic growing.

'Organic Tomato' and 'All Purpose' formulations also available.

CONTACT

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Email: info@maxicrop.co.uk • www.maxicrop.co.uk





Discover • Network • Grow
 13-15 September 2015
 NEC Birmingham UK

LOOKING AHEAD TO GLEE 2015

i2i Events Group, organisers of the annual garden retail tradeshow Glee, promised Glee 2014 would be revitalised, re-energised and deliver something different. Feedback from both exhibitors and visitors has proved this was achieved with over 50% of exhibitors rebooking at the event and visitors expressing how pleased they were with what they found.

Featuring a new location and layout within the NEC, plus a raft of value-added features and an unrivalled, international mix of more than 500 major brands and specialist suppliers from across the garden, landscaping, home, pet and leisure sectors. Glee offered buyers and suppliers the market's strongest business-building and networking opportunity available in the UK.

Glee 2015 looks to take the show forward with even more brands and new products, and initial feedback from the industry is that its excited to find out what's in-store next year.

Matthew Mein also shared some exciting news regarding Glee 2015. He said:

"The feedback we've had from exhibitors and visitors alike has been superb. It's clear to see that the changes that have taken place have helped move the industry towards the 2015 season on an incredibly positive note. Feedback has in fact been so great, that we have already rebooked over 62% of the 2015 floorplan. This is by far the strongest response we've experienced to our rebooking programme and this means we're in a fantastic position to grow Glee beyond the 12% growth that we achieved in 2014. It's an extremely exciting prospect."

GLEE 2014 EXPERIENCES

EXHIBITORS:

Jo Sensecall, Marketing Manager, Smart Garden Products

It's been a very busy show. The new halls, styling and layout have really taken it up a notch. We have seen some really good quality customers including lots of new faces, so we're happy. Glee is the major launch platform for the whole industry, making it the obvious place to reveal our new Smart Garden brand and over 350 new product lines.

Simon Goodwin, Director, La Hacienda

As a winner of the 2014 New Product Awards for Garden Leisure Products for our Bakerstone Pizza Box pizza oven, footfall at this year's show has been fantastic. I'm a big supporter of GLEE, and truly believe that by spreading the word about the show means that even more people will want to come along, which benefits the industry as a whole. For us it's also about key positioning and we've put a great amount of effort into the stand design with a bright colour scheme - it's proved a great success with visitors. We can't wait for next year!

VISITORS:

Stuart Kitchen - KDLT & Associates Ltd

Any reservations I had about coming disappeared as soon as I walked through the door. It's all one floor so no steps, the show seems really well laid out and looks great. The organisers have done a good job. There's so much change in the industry we all need to come to see what's happening and who's doing what.

Ben Smith, Buyer, B&Q

The show looks great, especially being all on one level. The whole of our seasonal team is here looking for everything from bulbs to pots and leisure. We've seen loads of new products and have signed up several new lines. It's great to see so much innovation all around the show.





WINNERS' ROUND-UP

Selected from more than 270 entries on the afternoon before Glee opened (14th - 16th September, NEC Birmingham), the winning products were chosen by an expert panel of judges representing independent and multiple retailers, the media and international suppliers.



Catering & Speciality Foods

Winner: Retro Collection,
by Bon Bon's (Wholesale) Ltd

Garden Care - Accessories

Winner: Haxnicks - EasyPath
Highly Commended: Garland Products
- Jumbo Kneeling Pad

Garden Care - Chemicals, Fertilisers & Composts

Winner: Westland - Gro-Sure Tomato
Highly Commended: Bord-Na-Mona
- Chelsea Mix Compost

Garden Leisure

Winner: La Hacienda
- Bakerstone Pizza Box Pizza Oven
Highly Commended: Nest for Nature - Birch Candles
(indoor & outdoor)

Home, Gift & Clothing

Winner: Briers - Historic Palaces garden
accessory range of wellies and
gloves
Highly Commended: Burgon & Ball - Sophie Conran
Raspberry Collection

Landscaping & Construction

Winner: Apta - Glazelite Planters
Highly Commended: Woodlodge
- National Trust range of pots

Machinery & Tools

Winner: Burgon & Ball - RHS Cutting Tools
Highly Commended: Burgon & Ball - Weed Slice

Pet & Wildlife Products

Winner: Wildlife World - Bee & Bug Biome
Highly Commended: Wildlife World - Bee Mug

Plants, Seeds & Bulbs

Winner: Garden On a Roll
- Garden On a Roll Gift Box
Highly Commended: Channel Island Plants (UK) Ltd -
Petunia Happy Magic Black Charcoal

Best of British

Winner: Apta - Glazelite Planters
Highly Commended: Burgon & Ball
- RHS endorsed cutting tools

Green Award

Winner: Nest for Nature
- Birch Candles (indoor & outdoor)
Highly Commended: Funky Laundry
- Funky Laundry Bags

The Glee Award 2014

This award is given to the product that stood out from all the others; the best of the best. Glee is proud to confirm that this year the award goes to Briers, with the Historic Palaces Garden Accessory range.

The Retailers' Choice Award 2014 (in association with HTA)

Visitors were invited to vote for their favourite or most deserving product from the new product showcase. Glee is pleased to congratulate Nordic Garden Building on winning this award.





NEW FROM MR FOTHERGILL'S FOR 2014/15

MR FOTHERGILL'S RSPB RANGE

A range of seeds produced in partnership with the RSPB to inspire everyone to 'give nature a home' in their garden, however large or small.

The range is presented in a freestanding pre-merchandised display holding the full collection of 16 single flower varieties, three 4 in 1 collections and three flower seed mixes.

The attractive flowers have been chosen for their value to wildlife as well as their looks in the garden.

Each of the 4 in 1 collections has a theme; 'Bird Attracting', 'Butterflies and Bees Attracting' and 'Native Wildflowers'.

Every pack has one or more icons to show what the plant will be most attractive to including bees, butterflies and birds. There is additional information on the inside of the packs on how to create a garden that benefits wildlife.

RRPs are; single packets at £2.95, 4 in 1 collections at £4.95 and for the flower mix cartons at £6.95.



MR FOTHERGILL'S POT TOPPERS

Pot Toppers are 20cm diameter seed impregnated round mats. The seeds are held in the biodegradable paper discs so sowing is a simple matter of placing one of them on top of the compost in the pot then covering with a light layer of compost and watering. Each pack contains 3 mats designed to fit on the top of 10 litre pots for the simplest way to grow fresh herbs and salad leaves.

These are perfect for new gardeners or those with limited space.

There are 4 herbs and 3 salad leaf mixes to choose from. The three mats will produce herbs and salad leaves for a whole season if sown consecutively.

RRP is £3.45 per pack of three mats.



CONTACT

Mr Fothergill's Seeds Ltd, Gazeley Road,
Kentford, Newmarket, Suffolk CB8 7QB
Tel: 01638 751161

Email: sales@mr-fothergills.co.uk • www.mr-fothergills-trade.com



NEW FROM JOHNSONS FOR 2014/15.

JOHNSONS DESIGNER GARDEN COLLECTIONS

Johnsons has teamed up with young designer and illustrator Hannah McVicar to produce three beautifully illustrated 'designer collections'. Each collection is a complete flower bed design with growing instructions, planting plan and 12 packets of seed to grow. Packaged in a presentation box with Hannah's illustration of each design.

There are three designs to choose from; Cottage Garden, Fragrant and Cut Flowers and Wildlife Attracting Flowers.

It makes an ideal gift for a keen gardener or a great value way to fill a flower bed.

RRP - £9.99 each collection



JOHNSONS MICROGREENS

Microgreens have been a popular addition to many a TV chef's recipe and trendy restaurants in recent years.

They are very quick to grow and pack a flavour punch above their size.

Johnsons Microgreens is a range of the best seeds to grow for microgreen crops along with a growing tray that makes the whole thing quick, clean and simple.

The tray is a clear plastic base with mesh inserts and includes three packets of seed to get started with. The seeds are sown directly onto the mesh while the base forms a water reservoir. The whole thing fits neatly onto a windowsill. Seeds germinate rapidly and are ready to cut in as little as 7 days.

There are 8 seed varieties in the Microgreen range.

RRP for the Microgreens growing tray is £4.99.

RRP for the Microgreens seeds range from £1.95 to £2.45.



CONTACT

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Kentford, Newmarket, Suffolk CB8 7QB

Tel: 01638 552200

Email: sales@johnsons-seeds.com • www.johnsons-trade.com





HELPING YOU CHOOSE THE PERFECT STONE

Meadow View Stone offer an unrivalled selection of decorative stone, composts and horticultural products to garden centres across the UK. Our high quality selection, superior packaging and attention grabbing Points of Sale are designed to give your garden centre the aesthetic edge that guarantees great profit return. This year we are launching a variety of new and elite products aimed at expanding range of choice and increasing customer satisfaction.

NEW IN-SITU PAVING DISPLAY BOARDS

To help make decisions smoother for your customers we're introducing new in situ paving display boards that help to visualise the end result. Proven to increase direct sales these specially designed display boards provide a 'look and feel' opportunity and give customers an indication of the scale of the project packs and their value for money qualities.

NEW PRODUCTS FOR YOUR CENTRE

We're launching three new products to accompany our range of comprehensive decorative aggregates. Yorkshire Cream, an established industry favourite, along with two unique and exclusive products, Black Ice and Flamingo Pebbles. These products complement a wide variety of landscaping schemes and garden projects, making them popular choices for gardeners.

NEW PACKAGING AND REINVENTED POS

Our new product packaging and Point of Sale boards have been developed to improve sales performance and increase brand awareness. Our professional style and approach makes our range easy to merchandise and easy to sell whilst ensuring repeat custom.

Meadow View Stone's 25 years of industry knowledge and retailing expertise ensure that we personally support our stockists in offering an attractive, cost efficient solution for gardeners.



CONTACT

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www.meadowviewstone.co.uk



UNLOCK THE POTENTIAL OF YOUR PLANTS WITH NEUDORFF MYCORRHIZA

Neudorff's new range of Mycorrhiza fungi products now make it even easier to obtain fantastic results in the garden. With over 20 years' experience of producing and selling Mycorrhiza products Neudorff can truly be considered to be the experts in this field. In addition to 'regular' Mycorrhiza fungi that has been available for some time Neudorff is proud to introduce a product specifically for ericaceous plants and also one that may be applied as a soluble solution. This allows the power of Mycorrhiza to be harnessed with even less effort.

MYCORRHIZA ROOT ENLARGER

- Increases the size of the root system by up to 150x
- For healthy and vigorous growth
- Increases the effectiveness of any fertiliser used
- Highly effective and permanent

Application:

- 4 x 9 g is sufficient for approx. 8 plants in pots
- Packaging: 4 x 9 g sachets

MYCORRHIZA ROOT ENLARGER - ERICACEOUS PLANTS

- Specially grown Mycorrhiza specifically for ericaceous plants such as rhododendrons, blueberries and heather
- Increases the size of the root system by up to 150x
- For healthy and vigorous growth
- Increases the effectiveness of any fertiliser used
- Highly effective and permanent

Application:

- 4 x 5 g is sufficient for approx. 20 litres of substrate or 10 plants in pots
- Packaging: 4 x 5 g sachets

MYCORRHIZA ROOT ENLARGER - SOLUBLE

- Easy to use soluble format, no replanting necessary
- Increases the size of the root system by up to 150x
- For healthy and vigorous growth
- Increases the effectiveness of any fertiliser used
- Highly effective and permanent

Application:

- 5 x 1 g is sufficient for approx. 25 plants in pots
- Packaging: 5 x 1 g sachets



CONTACT

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Tom.Stolworthy@neudorff.co.uk
Sales Office: Tel: 0121 7671821

Florenity GRACE YOUR SPACE

A unique collection of furniture to Grace Your Outdoor Space.

Florenity is a contemporary and original outdoor collection in a painted and natural finish which creates a stylish outdoor presence for the self-assured.

The VERDI signature collection is the first to be launched under the FLORENITY brand, combining modern designs with a hint of vintage luxury, whilst delivering exceptional quality across an eclectic range of chairs, tables, potting benches and lanterns. Suitable for the smaller garden or a special corner of a larger space. These understated pieces are as appealing as they are practical, allowing you to add to the collection.

For the retailer it offers an amazing array of opportunity, the collection can be displayed in a relatively small space and as our images show, the presentation is limitless.



LIFE ENJOY LIFE

LIFE is an inspiring and stylish outdoor furniture range. Desirable and functional with a well balanced mix of styles. Effortlessly combining luxurious comfort with low maintenance. All LIFE cushions boast a totally unique and tested design that lets water pass straight through. This allows them to dry extremely quickly compared with conventional cushions.

So why not take a seat and start 'Enjoying LIFE'.



Idle Rose ELEGANCE OUTDOORS

Epitomising English country garden living, Idle Rose is a sophisticated and unique collection of outdoor cast aluminium furniture. Combining exquisite patterns and stylish comfort, it is perfect for relaxing outdoors and entertaining with friends. Idle Rose is unique in its attention to design detail, on the table frames as well as the beautiful tops, with perfectly coordinating chairs.



ESSENTIAL ITEMS FOR YOUR GARDEN

Garden Must Haves is our signature range of essential gardening accessories. With beautiful parasols, accessories and unique storage ideas, this range will truly give any garden a graceful and stylish finishing touch. New for 2015 Lotus Parasols, Luxury Denver Gazebos and much more.



REALISM THAT MIRRORS NATURE'S DESIGNS

Norfolk Leisure is now stocking and distributing the unmatched selection from National Tree Company

Artificial Trees and Decorations. Finely crafted PE tips which give the trees and greenery crush resistant branch tips that are moulded from real trees. Unique dual colour systems and low voltage LED features on the large selection of pre-lit trees.



CONTACT

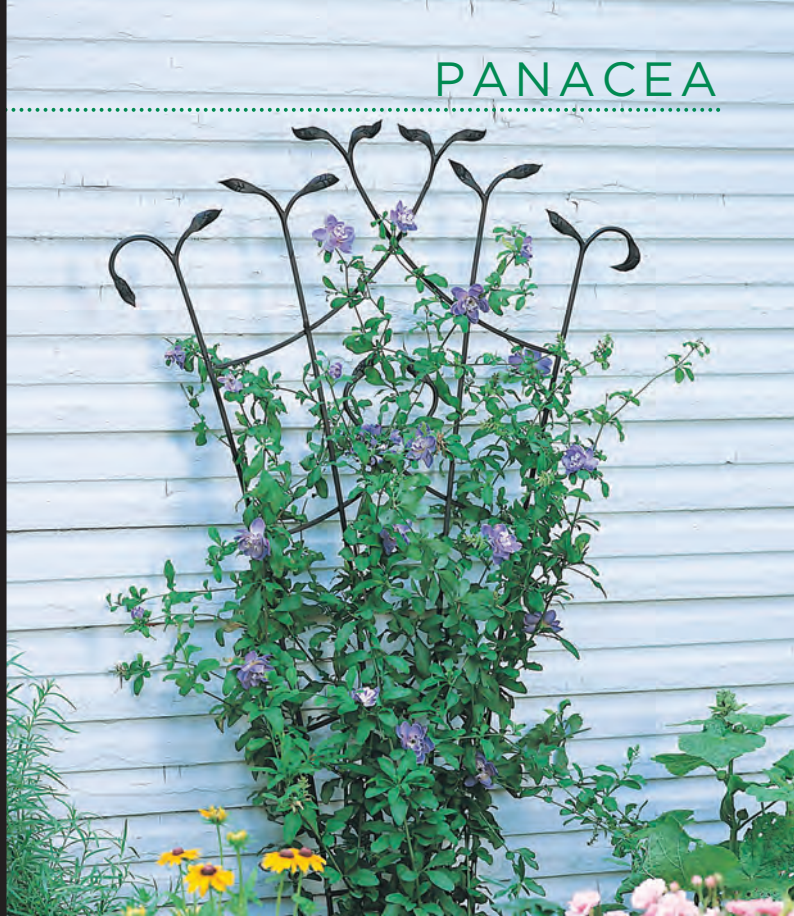
For further information please call 01553 811717

or email sales@norfolkleisure.co.uk

www.norfolkleisure.co.uk • www.lifeoutdoorliving.co.uk

www.idlerose.co.uk • www.florenity.co.uk • www.gardenmusthaves.co.uk

Norfolk Leisure Lifestyle Limited - Furnishing Innovation
Setchey, Kings Lynn, Norfolk PE30 0BE



PANACEA™

NEW to the UK for the 2015 season, a range of traditional and beautifully hand-forged decorative garden products from Panacea, a brand leader and one of the USA's most successful garden product suppliers.

Panacea is a family owned company that is celebrating 40 years of manufacturing excellence. The depth and specialisation of our range, innovation, and amazingly keen prices are amongst our many points of difference.



Olde World Forged Hooks™

The Olde World Forged range consists of:

- Hanging Baskets
- Trellis
- Shepherd Hooks
- Brackets and Hooks

This is just one of the innovative and exciting new ranges from our 800+ high quality product range, manufactured in our own factories and available directly from our new UK based company.

If you would like your local account manager to call, please contact our customer service department at the address below.

CONTACT

Panacea Products Ltd.

Europa Industrial Park

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t: 01793 781 423

E: enquiries@panaceaproducts.co.uk



PEST-STOP

SERIOUS ABOUT PEST CONTROL.



Pest-Stop is the UK's leading manufacturer and supplier of high quality domestic pest control products, we have:

- A comprehensive product range to prevent, deter and remove garden and household pests.
- Market leading brands including Little Nipper and Trip-Trap
- POS
- End user support
- Offers and promotions

CONTACT

Sterling House, Gimbald Crag Close, Knaresborough, HG5 8PJ

Tel: 0800 652 5521

Email: info@peststopsystems.com

www.pest-stop.co.uk



THIS NEW RANGE OF INNOVATIVE PRODUCTS BY PLANT MAGIC® IS ON THE CUTTING EDGE OF FERTILIZER TECHNOLOGY.

Not only do these products contain a balanced profile of Nitrogen, Phosphorus and Potassium but they also contain a wealth of trace elements and vitamins sure to benefit your crop with perfect healthy plants making any gardener look like a pro.

The thing that distinguishes these products from many others out on the market place is the food source for the friendly microbes that are living in your soil / compost. By feeding these microbes, you will increase their population thus giving the plant more minerals, vitamins, nitrogen and some amino acids. Each of these are crucial for the development of fruit and vegetables. "Feed your microbes feed your yield".

These products not only allow your growing media to thrive with an abundance of beneficial micro life but an increase in Cation Exchange Capacity (CEC) is also a huge advantage. This will allow a quicker uptake of vital elements as well as allowing a thriving crop benefiting from "Healthy plant growth".

Plant Magic Plus Ltd have been trading for 6 years now. Their company has come a long way over recent years evolving from Beneficial products such as Mycorrhizae Fungi, beneficial microbes, unique blends of fulvic & humic acids and seaweed based products. Within quick succession they managed to supply 350 retail outlets and adapt products to fit within the market place. Their reputation is growing strength on strength, month by month. Plant Magic Plus is a relatively small company putting customer service at the foreground and bringing products to market which are innovative, unique and have potential to becoming a market leader in the field of innovation ... **a trend setter and NOT a trend follower.**



CONTACT

Plant Magic Plus Ltd
Unit 12 Liberty Industrial Park
South Liberty Lane, Bristol BS3 2SU
Tel: 0117 978 2499 • www.plant-magic.co.uk



QMT Windchimes is the premier USA manufacturer of high quality, hand tuned wind chimes. We're proud to offer several of our customer favorites to the UK. We manufacture and ship all our chimes direct from our factory in Virginia. Priced in sterling with carriage included.

WINDMILL DISPLAY

We're proud to offer our new Windmill Display for stores seeking a way to store customer-ready product alongside display items. The windmill features hooks for eight display chimes and shelves to hold up to twenty four gift boxed chimes. Available for any of our Corinthian Bells®, Arias®, and Arias Elite® wind chimes.

ARIAS® WIND CHIMES

Arias wind chimes offer a classic design that's become a traditional favorite for many consumers. Hand tuned aluminum tubes and redwood components make Arias wind chimes an attractive chime at an affordable price.

ARIAS®

ARIAS ELITE® WIND CHIMES

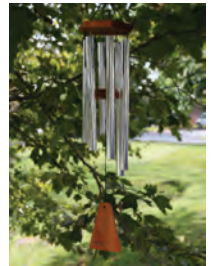
Arias Elite wind chimes combines traditional construction with upgraded thicker tubes to produce a familiar chime with an outstanding sound.

Arias® Elite

CORINTHIAN BELLS® WIND CHIMES

Corinthian Bells® wind chimes boast extra thick aluminum tubes, a high-density plastic striker, and matching aluminum sail and dome. Our bestselling brand, Corinthian Bells® combines designer colors with superior sound.

Corinthian Bells®



CONTACT

QMT Windchimes
www.qmtwindchimes.com/UK
 Phone: 07851 075944
 Email: nmorris@qmtwindchimes.com

RONSEAL®

Does exactly what it says on the tin®

NEW FOR 2015: PRECISION FINISH POWER SPRAYER

First to market innovation, clips straight onto our One Coat Sprayable Fence Life tub. Now with 3 power settings giving greater accuracy, control and speed. So now, you can treat a fence panel in just 2 minutes!



ULTIMATE PROTECTION HARDWOOD GARDEN FURNITURE STAIN

Now with Ultimate Protection for guaranteed 3 Year colour protection.

- All weather protection
- Resists cracking and peeling
- Quick Drying
- Rainproof in 1 hour

ULTIMATE PROTECTION HARDWOOD GARDEN FURNITURE OIL

New Ultimate Protection formulation guaranteed to last twice as long as standard hardwood oils. Offers long lasting nourishment and protection to hardwood garden furniture.

- Nourishes wood to bring it back to life
- All weather protection
- Stops wood from splitting and greying
- Rainproof in just 2 hours



GARDEN FURNITURE STRIPPER

Strips away stains, oils and garden paints

- Makes your garden furniture look like new
- Brush on & scrub off
- Works in just 30 minutes
- Only needs one coat



HARDWOOD GARDEN FURNITURE RESTORER

Gives grey weathered wood a new lease of life

- Easy to use gel formula
- Brush on & scrub off
- Low odour



CONTACT

Ronseal Ltd, Thornccliffe Park, Chapeltown, Sheffield, S35 2YP
Tel: 0114 246 7171 • Sales: 0114 257 0849
enquiry@ronseal.co.uk • www.ronseal.co.uk





NEW RSPB RANGE WILL MAKE YOUR BIRDCARE SALES FLY!

The RSPB has launched new packaging and a new range which will help drive sales in wild bird care.

The new packaging has excellent shelf stand out and reinforces RSPB position as the premium wild bird care range in the market. The new eye catching packaging will have a huge impact on fixture and will entice consumers to trade up.

RSPB new packaging and range is clear and simple for consumers to understand. The different products are easily identifiable by their colour banding and have unambiguous product names like Table Seed, Ground Mix and Feeder Mix. The packaging provides all the information a consumer needs such as how to use the product and which birds it will attract but the RSPB have ensured the pack remains clear and comprehensible through the effective use of symbols.

In addition to the new look the RSPB has introduced a number of new retail pack sizes. RSPB new packs will provide retailers with excellent margins and extremely competitive price points appealing to both novice and experienced feeders.

RSPB products are a mark of quality - it is a name people trust. RSPB is the top premium brand on the market and because of the reputation of the brand it adds credibility and authority to your bird care range. Birds eat to get energy and all RSPB bird food is carefully selected, with no filler ingredients, to maximise this. People know they're going to get the right food for the birds in their garden when they buy RSPB products.

RSPB has excellent brand recognition and, with over 1.1 million members, brings an army of bird-lovers keen to help out nature at home.

But it's not just about your customers stepping up and helping nature - it's good for you, too. RSPB is the only supplier which channels 100% of its profits directly back into nature conservation. Putting RSPB products on your shelves demonstrates your company's corporate and social responsibilities.

Customers recognise the value of the RSPB brand and for many there is no substitute, so make the RSPB brand part of your bird care range.



CONTACT

RSPB Wild Bird Care
 Email: TradingOperations@rspb.org.uk
 or call John Capper on 01767 693562

Scotts Solus BRANDS

STYLISH COLLECTIONS FOR GARDEN WILDLIFE

Always looking to create innovative and stylish bird feeding products - making them into garden features in their own right - there are two fabulous new bird care collections from **ChapelWood®**.

The new Antique Collection boasts stylish features, great quality and strong construction, making these otherwise functional items into attractive garden centerpieces.

The Antique Dining Station has beautiful and delicate features. The Antique Bird Bath is available in either cream or verdigris and boasts decorative detailing. The Antique Hanging Bird Bath finishes the set beautifully.

The Woodland Collection offers a more natural look and also features a Dining Station, Bird Bath and Hanging Bird Bath.

All products are supplied in full colour boxes and both collections have complementary products in the Botanico® range - including Arches and Obelisks.

Other wild bird care products include attractive Premium Anti-Squirrel Feeders and a range of feeds and treats.

And for those consumers who delight in taking good care of other garden wildlife, the new Wildlife range helps them look after some of our declining garden creatures, including ladybirds, bees, lacewings and butterflies, hedgehogs and bats.



LOVING GARDEN LIVING IN VINTAGE STYLE

Evoking memories of bygone summers, and building on the surge in antique chic, the new **Garden Nation®** Vintage Collection offers a co-ordinated range of more than 20 superb products. The styles and colours are very much 'on trend' for the modern garden-loving consumer and provide a real impact to outdoor living.

The Viola and Olivia Tea For Two table and chairs sets are perfect for al fresco living. The attractive, sturdy metal sets feature a spacious folding table and two matching chairs.

Relax in style with the Rose 3-Seater Hammock. This garden swing features a shower-proof canopy, all-weather, rot-proof textaline seat frame and Vintage style cushions.

The Sky Blue Regency Superior Gazebo is a superb eye-catching centerpiece for any garden, allowing anyone to enjoy their outdoor living - whatever the weather.

Matching, complementary items include a range of outdoor wall clocks and door mats, garden lighting that boasts the latest LED technology and the Grace range of platters, side tables and pitchers.



CONTACT

Scotts Solus Brands

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www.solusgl.com

THE **Scotts Miracle-Gro**
COMPANY

THE POWERFUL ANSWER TO EFFORTLESS WEED CONTROL

The Weedol® Power Sprayer is a unique battery-operated spray applicator for Weedol® weedkillers.

It is the perfect answer to weed control when there is extensive weed coverage and large areas to treat. It has an effortless trigger control and an extended reach for optimum accuracy.

You only have to use it once to appreciate its power – we're totally confident that consumers will "feel the difference" of its effortless application. Let the Weedol® Power Sprayer do all the hard work for you!

The Weedol® Power Sprayer uses four replaceable AA batteries (supplied) that sit in the handle. This gives lots of weedkilling power and ensures spraying weeds over a large area becomes a pleasure – not a pain! The adjustable spray head has three settings to ensure the perfect amount of precision for every weeding task.

The Weedol® Power Sprayer is supplied with the following 5 litre RTU products:

- Weedol® Gun!™ Rootkill Plus™ **SSP £27.49**
- Weedol® PS Pathclear™ Weedkiller **SSP £28.49**
- Weedol® Gun!™ Ultra Tough™ Weedkiller **SSP £28.49**



ULTRA TOUGH FOR WASTE AREAS

Waste areas in the garden are currently the third most popular place to use weedkillers, after hard surfaces and lawns. To satisfy this huge demand, there's now Weedol® Gun!™ Ultra Tough™ Weedkiller RTU and Weedol® Ultra Tough™ Weedkiller liquid concentrate.

The power behind Weedol® Ultra Tough™ is a mixture of glyphosate and pyraflufen-ethyl. This combination of these two weedkillers will ensure huge satisfaction among consumers and great weed kill of even difficult, perennial weeds right down to the roots – so they won't come back.

Weedol® Gun!™ Ultra Tough™ Weedkiller is available as a handy 1 litre RTU (**SSP £5.49**) and the large 5 litre RTU complete with the new Weedol® Power Sprayer (**SSP £28.49**).

Weedol® Ultra Tough™ Weedkiller is available as a pack of six, easy-to-use liquid concentrate tubes, which will treat 180sq m (216sq yd), plus a promotional six plus two FREE tubes pack; **SSP £9.99**.

Use plant protection products safely. Always read the label and product information before use.

Weedol® Ultra Tough™ Weedkiller and Weedol® Gun!™ Ultra Tough™ Weedkiller contain glyphosate and pyraflufen-ethyl.
Weedol® PS Pathclear™ Weedkiller contains glyphosate and diflufenican.
Weedol® Gun!™ Rootkill Plus™ contains glyphosate and pyraflufen-ethyl.

CONTACT

The Scotts Miracle-Gro Company
Tel: 01483 410334
Website: www.lovethegarden.com/trade



 lovethegarden.com

THE **Scotts Miracle-Gro**
COMPANY

GIVE PLANTS A MAGIC START

Miracle-Gro® Magic Start™ Double Action Planting Mix is the perfect planting medium for all plants. It is a hybrid planting compost that also contains two types of plant feeds.

The roots are the most important part of plants – if they establish and grow well, the rest of the plant will grow brilliantly too. This double action planting mix produces strong root growth as well as improving all soils – but particularly poor ones. It gets plants off to the perfect start and produces great, healthy plants, as it looks after them in the long term too.

Consumers are guaranteed great growing results with minimal effort using Miracle-Gro® Magic Start™ Double Action Planting Mix.

It transforms all soil types, improving their structure, providing the optimum conditions for strong root and all-round growth, so plants establish and develop quickly and perfectly.

It helps poor, fast draining sandy soils retain water and nutrients – the unique Aquacoir® fibres hold on to both and increase the soil's overall water-holding capacity. It improves heavy clay soils – the Aquacoir® fibres create air pockets and help to break up large clay lumps, improving aeration and drainage, providing the perfect environment for the roots.

Miracle-Gro® Magic Start™ Double Action Planting Mix contains a fast-acting plant food that starts feeding immediately after planting, ensuring strong root growth and giving plants the perfect start.

Then the smart release feed goes on feeding for a further six months. The unique coating around this feed releases the nutrients continuously as and when plants need it and as a result, unlike some other planting feeds, doesn't burn or damage plant roots.

Miracle-Gro® Magic Start™ Double Action Planting Mix has a **SSP of £6.99**. Each bag can be used to give up to 15 plants the perfect start in life.



GREEN UP LAWNS IN NO TIME – WITH NO HASSLE

Following last year's hugely successful launch of EverGreen® Extreme Green – the fast acting granular lawn fertiliser that lasts – we are launching a liquid version with all the same advantages.

EverGreen® Extreme Green Lawn Food is a concentrated liquid lawn food, which boasts a high nitrogen content (NPK: 27-0-1). It works fast – greening the lawn in just 24 hours. This deep greening lasts for up to six weeks from just one application.

EverGreen® Extreme Green Lawn Food is quick and straightforward to use. Simply mix it in a watering can and water on – feeding and watering at the same time, reducing the risk of scorching the grass. It is the perfect answer for smaller urban gardens, larger gardens with small lawns, front lawns and for those households that don't own a hosepipe.

Each 1-litre concentrate bottle treats 100sq m (120sq yd) and has a **SSP of £6.99**.



CONTACT

The Scotts Miracle-Gro Company

Tel: 01483 410334

Website: www.lovethegarden.com/trade



 lovethegarden.com

smart garden products

Smart Products, Smart Prices, Smart Service!

Smart Garden Products has launched over 350 NEW products for 2015 across 6 categories, each with attractive consumer labelling, packaging and merchandising solutions for in-store display to drive sales. All at fantastic, every day and Smart prices.

- 350 NEW products
- 5 NEW categories
- NEW merchandising solutions
- NEW branding
- NEW packaging
- NEW catalogue
- NEW website
- NEW enlarged team



SMART PROMO

A selection of SmartPromo deals priced to optimise sales volumes, values and cash profit margins for retail partners



CONTACT

www.sgpuk.com
sales@sgpuk.com
 Tel: 01235 424100

SOLAR POWERED



Over 50 new products have been added to the established Smart Solar brand from stake and string lights to solar silhouettes, bright eyes and figurines, not forgetting water features.

BATTERY LIGHTING



The natural extension to our solar lighting offering all year round performance, this new category includes string lights and lanterns as well as a stunning collection of LED trees.

GARDEN DÉCOR



Everything your customers need to create amazing floral displays from hangers and coco liners to metal and natural baskets with in-store display options and carefully structured pricing.

HANGING GARDENING



Decorative garden features like outdoor mirrors, wooden and metal planters, obelisks and arches and a range of topiary that will captivate your customers' imaginations.

PLANT SUPPORT



Our new range of plant support has been designed to look good and do the job properly - from traditional bamboo and willow and expanding and fixed trellis to uniquely designed wire hoops and stakes.

GARDEN EXTRAS



Essential accessories for garden tasks, from pop up garden tidies to kneelers, ties and twists to pot caddies - cleverly packaged and easy to position close to other products for link sales.



CONTACT

www.sgpuk.com
sales@sgpuk.com
Tel: 01235 424100





SPEARHEAD TURF

A LAWN TO BE PROUD OF!

PREMIUM QUALITY TURF:

- Direct from the grower
- No minimum order
- Next day delivery
- Nationwide distribution
- No need to stock
- Choice of grades
- Best value for money
- Simple ordering process.



**NATIONWIDE
DELIVERY!**

CONTACT

Spearhead Turf Limited.
Lords Ground, Swaffham Prior,
Cambridge CB25 0LQ.
Phone: 01638 742901
Fax: 01638 743431
Email: turf@spearheadgroup.co.uk
www.spearheadturf.co.uk

Your **HOTLINE** to great turf
Call the office: 01638 742 901





A FRESH APPROACH TO TURF

Harvested fresh each day and dispatched to suit your customers' requirements, each order will be delivered next day by 12 noon! Orders will need to be taken by 2pm each day. All turf grades are available in standard 1m² rolls.

Spear Lawn is a hard wearing Rye grass grade used for every garden requirement.

Spear Drought Lawn is a waterwise branded product containing Rhizomatous Tall Fescue and is the best drought tolerant turf available with excellent wear tolerance. A must for family lawns!

SPEAR GROW PRODUCTS:

1kg Lawn seed covers 33m² and is used in our own turf production.

2.5kg Spring/Summer slow release fertilizer covers 100m².

2.5kg Pre-turfing Autumn fertilizer covers 100m².

ORDER DIRECT FROM US:

No stock, no mess, no problem!

Each order can be delivered direct to your customer.



CONTACT

Spearhead Turf Limited.
Lords Ground, Swaffham Prior,
Cambridge CB25 0LQ.
Phone: 01638 742901
Fax: 01638 743431
Email: turf@spearheadgroup.co.uk
www.spearheadturf.co.uk



NATIONWIDE DELIVERY!

Your **HOTLINE** to great turf
Call the office: 01638 742 901



SPEAR & JACKSON



THE KEW
GARDENS
COLLECTION

SPEAR & JACKSON

*18 New Kew Lines
added for 2015*



**NEW COLOURS
GIFT SETS
6 NEW LINES ADDED!**

**NEW S&J
GIFT SETS
5 NEW LINES ADDED!**



CONTACT

For more information visit our website
or contact Customer Services
Tel: 0114 281 4242 or
e-mail: sales@spear-and-jackson.com

VAPONA



VAPONA - A COMPREHENSIVE RANGE OF INSECT SOLUTIONS

Despite only being re-launched onto the UK market in 2013, the Vapona brand has an impressive 42% awareness¹. With both traditional and innovative formats, Vapona will be sure to drive sales.

- The **Ant Bait Stations**³ and **Ant Powder**⁴ provide everything needed to deal with ant infestations.
- **Vapona 2 in 1**⁵ eradicates both flying and crawling insects instantly.
- For pesky flies **Vapona Window Stickers**⁶ are a great long-term solution and contain an insecticide to kill the fly quickly.
- The **NEW Vapona Anti Wasp & Mosquito Coil**⁷ provides protection from wasps and flying insects for up to 6 hours.

Whatever the insect problem, Vapona offers protection with peace of mind. Visit www.vapona.com for more information.

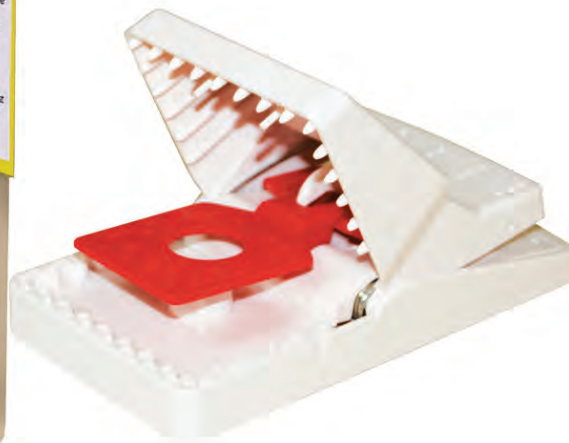
CONTACT

Spotless Punch Ltd.,
Betchworth House, 57-65 Station Road, Redhill, RH1 1DL
Tel: 01737 781300
www.vapona.com

1. IPSOS Tracker March 2014
2. Spotless House Survey 2013
3. HSE 8537
4. HSE 8553
5. HSE 9531
6. HSE 7106
7. HSE 9775

Use biocides safely. Always read the label and product information before use.

STV IS THE UK'S LEADING SUPPLIER OF PEST CONTROL PRODUCTS FOR HOME AND GARDEN USE AND HAS SEVERAL NEW-SEASON PRODUCTS ON OFFER TO GARDEN AND HARDWARE RETAILERS.



The **Ultra Power Super Rat Trap** (STV108) from The Big Cheese is 50% more powerful than other traps and is guaranteed to catch and kill rats, or users can get their money back. The new super-sized rat trap comes baited and ready to use with a removable bait cap.



The **Slug and Snail Band** (STV094) is a new addition to STV's Defenders range of garden care products. The extendable copper band, which lengthens to 55cm, is suitable for organic gardening and generates a small repellent charge when a slug or snail attempts to cross it.

CONTACT

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 Forge House, Little Cressingham, Thetford, Norfolk IP25 6ND
 Tel: 01953 881580 • Fax: 01953 881452
 Email: info@stvpestcontrol.com • www.stvpestcontrol.com

STV

PEST-FREE LIVING





Taylor's Bulbs has launched two exciting collections for Spring 2015 which are bursting with colour for summer. **Garden Greats** collections contain popular varieties of summer bulbs including blooms to attract **Bees & Butterflies**; a dark leaf **Dahlia** collection with the ever popular **Bishop of Llandaff**; a summer blend including the vibrant colours of **Canna Lucifer** and a **Cottage Garden** collection for a delicate summer display.

The new **Containers of Colour** range of packs are ideal for planting in pots and troughs for a cocktail of colour with delicious names including **Pina Colada** and **Strawberry Daiquiri**. Taylor's have specially chosen these collections as readymade solutions for a summer garden spectacle.

The **Taylor's Bulbs Spring 2015 catalogue** is available now featuring over 40 new varieties of summer flowering bulbs, including **exclusive** dahlias **Moulin Rouge** and **Burlesque**, dazzling lily **Cancun** (yellow with pink tip), elegant gladioli **Brescia** (burgundy with yellow throat) and, for a beautiful cut flower, stunning pink **Zantedeschia Auckland**.

Taylor's Bulbs has also expanded their successful gift range by launching an **Indoor Trug Planter** with delicate **Angel Wings** rose, ideal for **Mother's Day** and two exciting **Grow Your Own Chilli** sets in eye-catching packaging. One in a stylish metal planter and one with a selection of three types of chilli to grow, all are presented in the Taylor's Bulbs fresh and appealing packaging style.



CONTACT

O.A. Taylor & Sons Bulbs Ltd
 Washway House Farm, Holbeach, Spalding, Lincolnshire PE12 7PP
 Tel: 01406 422266
 Email: sales@taylor's-bulbs.com



think
outside

EMBRACE YOUR INNER CHILD

Think Outsides dedicated to bring you those 'feel good' moments. Let the individual personality of each innovative piece flourish throughout your home and garden.

With a strong focus on the use of recycled or renewable materials, they're committed to designing items you can treasure for years to come.



CONTACT

Graham Miles Tel: 07747801397
Email: sales.uk@thinkoutside.biz
www.thinkoutside.biz/uk/



Thompson & Morgan

Experts in the Garden Since 1855

KEW URBAN GARDEN

For pots containers and small gardens

Thompson & Morgan are proud to work with Kew to bring you two seed collections selected and endorsed at Kew.

- Quality brand image
- Worldwide recognition - highly recognisable to consumers

A range that expels the myth you need a large garden to be a flower and vegetable grower. All varieties have been chosen for their ability to perform in pots, containers and small gardens extending the opportunity of growing flowers and vegetables to everyone, no matter what size of garden.

NEW 2015 - URBAN FLOWER GARDEN

- Building on the success of the Kew Urban Vegetable Collection T&M in partnership with Kew, introduces the new Urban Flower Collection for 2015.
- Chosen by The Royal Botanic Gardens, Kew, this collection offers a selection of flower favourites with a twist perfect for pots, containers and small gardens or for their fragrance.
- 27 varieties available on a 30cm display.



URBAN VEGETABLE GARDEN

- Proven winner
- Extends the opportunity of growing vegetables to everyone
- 24 vegetables and 7 peas and beans

Extend your range

Both collections are available as single 30cm displays or as a combined 60cm displays.

All collections come complete with point of sale.



CONTACT

Emma Bangay
 Tel: 01473 695654
 Email: ebangay@thompson-morgan.com
www.thompson-morgan.com





Q4 ROOTMORE

60g & 250g

- With mycorrhizal fungi, seaweed and humates
- Stimulates intensive root growth
- Enhances roses, trees, shrubs and edible plants
- Reduces the need for additional fertiliser



Q4 PREMIUM SOLUBLE PLANT FOOD

1kg

- For bumper crops, bigger blooms and luxuriant lawns
- Formulated to increase flowering and improve flavour
- Revolutionary organic nutrient delivery system
- The most complete feed available for the whole garden

CONTACT

For more information contact Vitax

Tel: 01530 510060

Email: marketing@vitax.co.uk

www.vitax.co.uk





IT'S NEVER BEEN EASIER TO GET AMAZING RESULTS WITH GRO-SURE®

GROW YOUR PROFITS FOR 2015 BY BUYING INTO THE FASTEST GROWING BRAND IN UK GARDENING.

It's set to be another brilliant year for the brand, which offers easy solutions and a unique 'Grow with Certainty' promise.

Gro-Sure® Planting Magic quickly became one of the leading plant feeds in the UK*. It's memorable advert featuring Charlie Dimmock will be back on TV screens for 2015 with an increased investment of £1.5 million. Gro-Sure® Smart Seed also rose to fame this year, securing its position as one of the leading lawn seed products on the market**.



NEW GRO-SURE® PRODUCTS FOR 2014/15 INCLUDE:

Gro-Sure® Easy Containers Compost – Unique water storing pockets, enriched with Westland's unique West+ and 6 months' feed make it easy to get great results in pots and containers.

Gro-Sure® Lawn Seed rebrand – Featuring a bespoke built-in seed applicator and clever bird repellent coating to guarantee results!

Gro-Sure® Tomato Easy Feed – Contains easy to handle sticks, just push 1 on either side of the plant to feed for the whole season. No measuring, no mess, no fuss!

Gro-Sure® Tomato Gro-Pack – Ideal for first time growers, this gro-pack is designed for one plant. The extra deep design promotes strong roots, for an abundance of tomatoes, plus there's 6 weeks' feed included to guarantee success.

*GfK, Panelmarket GB, Plant Feed, Jan-Jun 2014, Hitlist, Sales Value. **GfK, Panelmarket GB, Lawn Seed, Jan-Jun 2014, Hitlist, Sales Value.



CONTACT

Tel: 02887 727500

Email: marketing@westlandhorticulture.com

www.gardenhealth.com



SALES WILL GO FROM STRENGTH TO STRENGTH WITH NEW RESOLVA LIQUID SHOTS

Resolva Liquid Shots have been specifically developed to offer gardeners an easier way to apply concentrated weedkiller.

Pre-dosed with just the right amount of weedkiller for a 10L watering can, it gives you the perfect dose every time - guaranteed.

Resolva Liquid Shots boast a unique formulation which delivers an increased intake of the weedkiller, faster absorption of liquid by the weed, and complete leaf coverage - meaning results every time. Killing the weed to the root it also promises visible results within just 24 hours.

Each shot covers up to 44sq.m of your garden, giving consumers great value for money.

And to help consumers put this coverage into reality a new car parking system on pack helps calculate their garden size, ensuring they buy the pack size that is most suitable for them.

Available in 24H and Path and Patio variants.



WEED OUT THE COMPETITION WITH RESOLVA 24H POWER PUMP

Resolva 24H Power Pump: The ideal product for controlling large areas of troublesome weeds.

With 5 minutes' controllable spray, a dual action trigger (spray or jet) and an easy store wand and hose, it makes weed-killing even easier!

What's more, it uses Resolva's unique formulation, which means it combines the speed of a contact weedkiller, showing results within 24 hours, as well as having the ability to kill weeds deep at the root.

Resolva 24H Power Pump and Refill is available in 5L formats.

Note, packaging formats are currently not authorised - authorisation is being sought from HSE-CRD.

Contains diquat and glyphosate. Use plant protection products safely. Always read the label and product information before use



CONTACT

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www.gardenhealth.com



GARDEN FERTILISER NOW PART OF JACK'S MAGIC RANGE

Building on the popularity of its compost, Jack's Magic is introducing a nutrient-rich garden fertiliser to its range for 2015.

Appealing to experienced gardeners, **Jack's Magic Traditional Garden Fertiliser** is a specifically blended granular feed delivering outstanding growing results all around the garden; on fruit, flowers and shrubs.

Key nutrients enrich soil fertility and build stronger roots. Includes seaweed and trace elements (NPK 6-8-12) which all plants need to thrive.

Available in a 1.75kg box and a 3.5kg tub.

Jack's Magic Traditional Garden Fertiliser grows bigger, brighter flowers, shrubs and tastier vegetables.



SERAMIS, EUROPE'S NO1 ORCHID BRAND IS COMING TO THE UK

The ideal orchid range ready to bloom its way through the UK market. Seramis® gives consumers the complete solution for all their orchid needs.

Seramis® technology has long been the leading way to grow and re-pot orchids across Europe and now this unique technology is coming to the UK.

Seramis® Orchid Potting Mix contains a unique blend of Seramis® granules and premium pine bark which absorb and release water and nutrients exactly where the orchid needs it. The mix also provides the perfect rooting medium, allowing optimal airflow around the root structure, delivering the best results.

Seramis® Orchid Feed is specially formulated for flowering orchids and features an easy measure dosing system.

Seramis® Revitalising Leaf Spray creates an intense hydration layer around the orchid. One bottle contains enough for over 250 sprays.



CONTACT

Tel: 02887 727500

Email: marketing@westlandhorticulture.com

www.gardenhealth.com



J. Arthur Bower's

J. Arthur Bower spent his life perfecting the art of growing. He discovered that only quality ingredients would yield the best results. With J. Arthur Bower's you will achieve healthy abundant growth, beautiful results and the satisfaction that keeps you growing.

MASTERBLEND® COMPOST

Masterblend is our new, premium growing media for 2015. Made from selected grades of professional peat, it's blended with sterilised loam and enriched with a 6 month controlled release fertiliser. It's rich, dark and crumbly and by any measure our finest blend.

RRP £6.99 for 50 litres

MULTI-PURPOSE COMPOST BAG

A new, improved recipe for growing all types of plants. Extensively trialled and with proven performance this compost delivers outstanding results. Keen gardeners will be delighted and plants will flourish and thrive.

RRP £4.99 for 50 litres

CONTACT

William Sinclair Horticulture Ltd
 Firth Road, Lincoln LN6 7AH
 Tel: 01522 537561
 E-mail: info@william-sinclair.co.uk



growing success

With Growing Success you can bring life and colour to your outdoor space. Your garden will no longer be just a plot of land but the 'extra room' everyone will love. Our range is packed with know-how so you can grow like an expert, without the need to be one, bringing life to your garden.

GROWQUBE®

Unique new vermiculite and peat-rich formula to store and then slowly release warmth, nutrients and moisture. The deep, root-encouraging container is easier to use (and carry) than a growbag. Plus trials have shown it produces 50% more tomatoes than a standard grow bag. **RRP £4.99**

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A ready to use liquid plant food for flowers, fruit and vegetables. With no dilution or mixing required and simple clear instructions it is designed to be easy to use and appealing to the novice gardener wanting results without fuss. **RRP £5.99 for 4 litres**



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A new 4 litre ready to use systemic weedkiller to kill the entire plant and fully degradable in soil. The product comes with a trigger neatly packed in the container body itself.

Contains 7.2g/l glyphosate MAPP No. 16194

RRP £4.99

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Contains metaldehyde MAPP No 16584

RRP £3.99 for 700g



CONTACT

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Firth Road, Lincoln LN6 7AH
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E-mail: info@william-sinclair.co.uk

Use plant protection products safely. Always read the label and product information before use.



Wildlife World design and manufacture a range of unique, multi-award winning wildlife products many of which are selected by top European conservation organisations.

Environment: We use FSC certified timber, recycled plastic from farm waste and only water-based paints and finishes. Additionally, we operate an ethical trading policy, actively support conservation organisations, as well as offsetting our co2 emissions from distribution and transport.

With a wide range, our products cater for; Wild Birds, Hedgehogs, Dormice, Frogs and Toads, Owls and Birds of Prey, Honey Bees, Bumble Bees, Solitary Bees, Butterflies, Moths, Bats, Ladybirds, Lacewings, together with Wildflower Attractor Packs/Guides and Insect Attractants.

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WILDLIFE GARDENING



CONSERVATION RANGE



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a fresh approach to leisure

WHAT'S NEW FROM ZEST 4 LEISURE...

Arbours, Planters and a Pergola Seat - part of the new range on offer for the 2015 season - our new collection helps makes leisure time in the garden an absolute pleasure.



The **Cheltenham Arbour with Storage Box** is an elegant and comfortable seat, as well as providing extra storage room it, gives protection come rain or shine. The Arbour is pressure treated and guaranteed against rot for 10 years. **RRP £229.99.**

The **Winchester Pergola Seat** - is great for entertaining as it comes with a fitted table and complete with trellis for climbing plants. It is ideal for a cosy corner of the garden or a tranquil spot for peace and quiet. **RRP £299.99.**

The **Miami Swing** is a stylish feature for any garden with its wooden canopy offering the ultimate in relaxation. **RRP £269.99.**

The **Deep Root Corner Planter** is an addition to the range of planters. A great space saving item, that fits into any corner and is ideal for flowers or for planting veg. **RRP £79.99.**

The **Abbey 2 seater Bench** is part of a range which includes a round or square outdoor dining table as well as a rocking chair, perfect for relaxing in the garden and outdoor dining. **RRP £99.99.**



Cheltenham Arbour with Storage Box



Winchester Pergola Seat



Deep Root Corner Planter



Pressure Treated
Made with quality
pressure treated timber



Abbey 2 seater Bench



Miami Swing

CONTACT

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GIMA NEW PRODUCT DIGEST INDEX

Aggregates & Paving

Deco-Pak.....	11
Kelkay.....	30
Meadow View Stone.....	38

Artificial Trees & Decorations

Norfolk Leisure.....	40
----------------------	----

Clothing, Gloves & Boots

Briers.....	7
Globus.....	24
Joe's Garden.....	27

Fencing & Timber Products

Forest.....	17
Ronseal.....	45
Zest 4 Leisure.....	67

Fertilisers, Pesticides, Weedkillers & Treatments

Bayer.....	4/5
Doff Portland.....	14
G Plants.....	18
Maxicrop.....	33
Neudorff.....	39
Plant Magic Plus.....	43
Scotts Miracle-Gro Company.....	48/49
Vitax.....	60
Westland Horticulture.....	61/62/63
William Sinclair Horticulture.....	64/65

Garden Equipment & Tools

Agralan.....	3
Brother.....	8
Elho.....	15
Gardman.....	20/21/22/23
Hozelock.....	26
Maingate.....	32
Panacea.....	41
Ronseal.....	45
Spear & Jackson.....	54
Smart Garden Products.....	50/51

Garden Furniture

Elho.....	15
Forest.....	17
Norfolk Leisure.....	40
Scotts Solus Brands.....	47
Zest 4 Leisure.....	67

Garden Ornaments, Sculptures & Buildings

Forest.....	17
Hamac Trading.....	25
Kelkay.....	30
Norfolk Leisure.....	40
QMT Windchimes.....	44
Scotts Solus Brands.....	47
Smart Garden Products.....	50/51
Think Outside.....	58
Zest 4 Leisure.....	67

Garden Shows

GLEE.....	34/35
-----------	-------

Growing Media

Scotts Miracle-Gro Company.....	48/49
Westland Horticulture.....	61/62/63
William Sinclair Horticulture.....	64/65

Homewares

Gardman.....	20/21/22/23
Scotts Solus Brands.....	47

Lawn Products & Treatments

Barenbrug UK.....	6
DLF Trifolium.....	12/13
Maxicrop.....	33
Scotts Miracle-Gro Company.....	48/49
Spearhead Turf.....	52/53

Lighting & Solar Lighting

Gardman.....	20/21/22/23
Hamac.....	25
Smart Garden Products.....	50/51

Outdoor Burners

La Hacienda.....	31
------------------	----

Outdoor Cleaning Products

Jeyes.....	28/29
------------	-------

Pest Control

Agralan.....	3
Doff Portland.....	14
Pest Stop.....	42
Spotless Punch.....	55
STV International.....	56

Seeds & Bulbs

Barenbrug UK.....	6
DLF Trifolium.....	12/13
G Plants.....	18
Garden on a Roll.....	19
Johnsons.....	37
Mr Fothergill's Seeds.....	36
Spearhead Turf.....	52/53
Taylor's Bulbs.....	57
Thompson & Morgan.....	59
Westland Horticulture.....	61/62/63

Tubs Pots & Planters

Cadix.....	9
Combipot.....	10
Elho.....	15
Joe's Garden.....	27
La Hacienda.....	31
Panacea.....	41
Smart Garden Products.....	50/51
Zest 4 Leisure.....	67

Watering Equipment & Water Features

Deco - Pak.....	11
Fitt S.p.A.....	16
Hamac Trading.....	25
Hozelock.....	26
Kelkay.....	30

Wild Bird Care & Wildlife Products

Gardman.....	20/21/22/23
RSPB Wild Bird Care.....	46
Scotts Solus Brands.....	47
Wildlife World.....	66



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